

**SPACE COAST RUNNERS
MINUTES OF APRIL 13, 2009 MEETING**

Board Members / Officers Present: Carol Ball, Cyndi Bergs, Cedric Ching, Tammy Foster, Dave Hernandez, Mo Johnson, Mary Ramba, Nancy Rowan, Loran Serwin, Marty Winkel, Charlie Van Etten, Christy Zieres

Board Members / Officers Absent: Marlene White

I. Meeting Called to Order: 7:02 PM, by Carol Ball, president

II. Review / Modify Agenda: none

III. Changes to Last Month's Minutes: submitted electronically

IV. Treasurer's Report: – Marlene

A. SCR Cash Balance Forward from February 28, 2009:	\$9,968.45
B. SCR Total Deposits for March 2009:	\$6,862.00
C. SCR Total Disbursements for March 2009:	\$4,352.23
D. SCR Total Balance as of March 31, 2009:	\$12,478.22
E. SCR Open Invoice Balance as of March 31, 2009:	\$650.00

Note: ~\$2,000 in checks to be deposited next month in order to cut down on bank fees.

V. Guests: Ty Bowen, Bud Timmons, Linda Cowart

VI. Old Business

A. Brevard Races since last meeting

1. Mar 14 – Eye of the Dragon 10K/2-Mile – Marlene White – SCR #8

- 10K: 358 finishers (164 women, 194 men)
- 2-Mile: 218 finishers (126 women, 88 men, 4 unknown)
- 578 total finishers!
- the race should clear about \$2,180 despite a lower average registration fee.
- couple of suggestions for next year: make race tags more different & implement area captains

2. Mar 21 – Run for Your Life 5K – TRS #4

- 5K: 268 finishers (143 women, 125 men)
- Henry Campbell system used, results for awards were quick, online results took some time

3. Mar 22 – Sprint into Spring 5K – Marty

- 5K: 113 finishers (62 women, 44 men, 7 unknown)
- largest pull so far

4. Mar 28 – Set the Pace 5K – RZ

- 5K: 246 finishers (138 women, 108 men)
- had retro theme, good race

5. Mar 28 – Holy Name of Jesus Family Fun Run 5K – SCR (Dave/Marlene/Cedric)

- 5K: 94 finishers
- well run, easy-going race, everyone had a lot of fun
- they will advertise the race next year

6. Apr 4 – Downtown Melbourne 5K – RZ

- 5K: 463 finishers (225 women, 238 men)
- wrong turn by lead motorcycle during the men's race
- 50 kids!

7. Apr 11 – Space Walk of Fame 8K/2-Mile – Marty – TRS #5/SCR #9

- 8K: 225 finishers (97 women, 128 men)
- 2-Mile: 57 finishers (32 women, 25 men)
- the largest race in Titusville
- being a part of both the TRS and SCR ROY Series helped
- quite a number of participants from Orlando
- good showing by the Board

B. Tooth Trot Update – Marty

- Marty talked with Jerry Bird; they were very pleased with this year's numbers and see no need to modify the course.
- no guarantee of inclusion in next year's SCR ROY series.

VII. New Business

- A. 2009 Space Coast Marathon/Half Marathon
- HealthFirst Health Plans signed a 3-year contract with Running Zone to be the presenting sponsor; ~\$12K/yr. HFHP also sponsoring the RZ Series & 1/2 marathon training.
 - website: <http://www.spacecoastmarathon.com/>
 - race expo: Friday 11/27/09, 10am-7pm & Saturday 11/28/09 10am-4pm at King Center
 - a sponsor appreciation dinner will be held Friday Evening at the King Center
 - pre-race dinner is a separate charge -- Jeff Galloway, keynote speaker
 - **The Space Coast office of tourism will sponsor advertisements in the running magazine's as well as a TV ad for Orlando & Tampa Area. The marathon will pay for a Bright House commercial locally. Also hoping to get some possible sponsorship from the community affairs division of Bright House.**
 - marathon-issue of the SCR online newsletter coming soon
 - **Patti Sponsler** will be collecting photos from past SCMs for a slideshow during this year's pre-race dinner.
 - Proposed changes to the SCM contract:
 - the Board does not agree with the proposed changes
 - Carol to schedule another meeting with RZ to clarify intent and methods; Carol, Mo, and Tammy to attend for SCR.
- B. SCR Awards Dinner – Gleason Park – Indian Harbour Beach, Saturday, May 16, 2009 6pm
1. Food - "A Perfect Host" - Carol
 - Carol to re-connect with APH.
 2. Tickets
 - no tickets to be sold at the door. Loran to send out an email blast for this.
 3. Greeter/ticket taker (Tammy)
 4. Decorations/Setup 4pm (Dave/Robin) bring ladders for entrance.
 - **Tammy will be collecting photos from the 2008-09 SCR ROY series for a slideshow during the banquet.**
 5. Awards (Loran/Christy) any ideas
 - Loran would like to go three-deep in Age-Graded awards; this is fine with the Board.
 6. T-shirt display (?) http://public.fotki.com/CedricCSCFL/2008-09_scr_roy_shirts/
 7. PA System Setup (Gene/Mary)
- C. Officer/Board Nominations for 2009/2010
- President: Cyndi Bergs (Tammy to help with the SCC 15K)
 - Vice-President: Carol Ball
 - Treasurer: ??
 - Secretary: Cedric
 - Board Members: current members remain, and Linda Cowart invited
- D. SCR Marketing
1. Social Giveaways needed!!
 - race entries donated (2 at each social), decals (see VII.D.3. below), shirts?
 2. Next Social – [Murdock's Bistro & Char Bar](#) in Cocoa Village, Thurs., April 16 (run 5:30pm, social until 7pm).
 - suggested locations for future socials – [Ryan's Village Pizza](#), [Cafe Unique Amish Deli and Coffee Shop](#)
 - Mo made a motion for the club to allocate \$100 for the club social at Ryan's Pizza on Thursday, May 21st, 2009. Dave seconded. Motion passed.
 - the May 3rd breakfast social is still on.
 3. SCR patches/decals
 - Tammy made a motion for Carol to place an order of 250 decals for \$162.50. Christy seconded. Motion passed.
 4. Chi Running Workshop – April 18
 - 13 people are signed up for the training.
 - Tammy made a motion for the club to buy lunch for the Chi Running participants, up to \$100. Christy seconded. Motion passed.
 5. SCR Bulk Mailing – Marlene
 - post office fee is \$180/year. 720 pieces of mail is the break-even point.
 - not many reasons for mass mailings now that newsletter is electronic.

- Board agrees to let it lapse
- E. 2009 Pumpkins In The Park Update – Friday evening, October 30, 2009 – Marty
 - SCR received contract. Marty trying to get chip timing.
 - \$500-\$700 (*how much is the chip-timing going to cost?*)
- F. Brevard Races before next meeting
 1. April 25 – Melbourne Art Festival – John Ritter
 2. May 9 – Run for the Gecko 5K – RZ #5
 3. May 23 – Sportsfest 5K – Dave/Cedric
- G. Action Items
 - (from VII.A.1.) Carol to contact Running Zone and schedule a meeting to go over SCM contract. Mo and Tammy to also attend.
 - (from VI.B.1.) Carol to reconnect with A Perfect Host
 - (from VII.B.2.) Loran to send out an email blast to remind members that no tickets for the SCR banquet will be sold at the door.
 - (from *unlisted*) Charlie, Tammy, and Cedric to read submitted scholarship essays and provide Carol with choices by Monday, April 20, 2009.
- H. Summary of Motions
 1. (from VII.D.2.) Mo made a motion for the club to allocate \$100 for the club social at Ryan's Pizza on Thursday, May 21st, 2009. Dave seconded. Motion passed.
 2. (from VII.D.3.) Tammy made a motion for Carol to place an order of 250 decals for \$162.50. Christy seconded. Motion passed.
 3. (from VII.D.4.) Tammy made a motion for the club to buy lunch for the Chi Running participants, up to \$100. Christy seconded. Motion passed.

VIII. Next Meeting: Monday, May 11th, 2009, Cocoa Public Library, 2nd Floor @ 7:00 PM

IX. Meeting Adjourned: 8:35 PM